

**TUESDAY  
APRIL 25<sup>th</sup>  
2023**

**FROM 09:00 TILL 19:00**

**BRUSSELS  
LA TRICOTERIE**

# WOOD YOU FIND IT?

**A high-level event on the European anti-deforestation regulation (EUDR)  
and tracing the origin of wood**

#WoodYouFindIt  
#EUGreenDeal  
#ForestsForAllForever  
#geolocation

FSC® F000100



# Welcome

**Mr. Matteo Mascolo**

EU Affairs Manager, FSC International



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FSC® F000100



**EUDR IS A REALITY**  
UP TO **ALL** OF US MAKING IT A  
**SUCCESS**





# FOREST STEWARDSHIP COUNCIL®

FSC® provides forest stewardship standards that enable:

**Responsible Sourcing**

We **verify supply chains** so markets can source from forests responsibly

**Conservation**

We work with key organizations to maintain and **enhance forest value**

**Restoration**

We convene stakeholders to **accelerate forest recovery**

TANGIBLE & INTANGIBLE VALUES

# Fundamentally balanced

33.3%  
Social



Local People &  
Society at Large

33.3%  
Environmental



Biodiversity  
& Ecological Protection

33.3%  
Economic



Responsible &  
Economically Viable

# FSC's engagement on the EUDR

FSC works constructively with EU policymakers



\*picture taken from Timber Trade Portal website.

1. Member of the EU Commission EUTR/EUDR multi-stakeholder platform
2. Contributed to the EU roadmap – together with other credible voluntary sustainability standards (VSS)
3. Contributed to the EU public consultation
4. Engaged with the EU Commission, EU Parliament, Council of the EU



# FSC's engagement on the EUDR

FSC works with NGOs, companies, and other credible schemes to support the EUDR



Justin Adams  
Executive Director Tropical Forest Alliance  
Friend of COP26



Mondelēz  
International  
SNACKING MADE RIGHT



Earthworm



eca  
european cocoa association



Unilever



COMPETERE  
Policies for Sustainable Development



iseal



Fair Trade  
ADVOCACY OFFICE



PEPSICO



fundación española  
del aceite de palma  
sostenible



Siat  
Group



Solidaridad



HERSHEY'S  
COCOA  
For Good



Nestlé



Ahold  
Delhaize



RAINFOREST  
ALLIANCE



TESCO



Cargill  
Helping the world thrive



WCS



Alliance for  
the Preservation  
of Forests



The Nature  
Conservancy  
Protecting nature. Preserving life.



Sainsbury's



Toms



FERRERO



UNIONE ITALIANA  
OLIO DI PALMA  
SOSTENIBILE



FSC



TFA  
TROPICAL FOREST ALLIANCE

Advocated for “smart mix” of measures

# FSC's engagement on the EUDR

FSC works with NGOs, companies, and other credible schemes to support the EUDR



## THE EU, SUSTAINABLE SUPPLY CHAINS AND VOLUNTARY STANDARDS SYSTEMS

Under the European Green Deal, the European Commission is currently assessing a variety of regulatory and non-regulatory policy options to protect and restore the world's forests. Possible instruments being considered include mandatory labelling, voluntary commitments, due diligence, verification schemes and methods such as the Product Environmental Footprint.

ISEAL, the Rainforest Alliance, the Forest Stewardship Council (FSC), Fairtrade International and the Roundtable on Sustainable Palm Oil (RSPO) wish to:

- support the EU's understanding on how to work with standards systems and certification in order to maximize their value as sustainable development tools;
- provide expertise and data on standards systems and their supportive and complementary role vis-à-vis EU policies for effective, smart-mix approaches; and
- clarify the role of standards systems and certification in EU and national policy frameworks.

VSS as complementing tools for legislation

# FSC's engagement on the EUDR

FSC works with NGOs, companies, and other credible schemes to support the EUDR



Supported a robust Regulation



# FSC's engagement on the EUDR

**FSC welcomes the new EU anti-Deforestation Regulation – and is ready to work for effective enforcement on the ground**



December 15, 2022

Category: [General news](#) →

EU decision-makers have reached an historic agreement by approving the landmark anti-Deforestation Regulation (EUDR). The EUDR will prohibit placing products linked to deforestation and forest degradation on the EU market.

1. FSC's engagement in EU Commission EUDR multi-stakeholder platform (ongoing)
2. FSC's initial reaction to the EUDR (Dec '22)
3. Webinar "*EUDR & FSC*" (23 March '23)
4. Event "*Wood you find it?*", Brussels (25 April '23)
5. FAQ EUDR & FSC (Q2/Q3 '23)
6. Podcast (Q2/Q3 '23)
7. Complementary analysis EU initiatives & FSC certification (Q3 '23)

# ENGAGE WITH US





**Ms Mariam Zaidi**  
Moderator



# Agenda

**08:30 - 09:30:** Registration, Coffee & Networking

**09:30 - 09:45:** Welcome (*Ms Mariam Zaidi, Moderator & Matteo Mascolo, FSC® International*)

## **PART 1** Setting the Scene: the EUDR and its geo-location requirement

**09:45 - 10:00:** Keynote “**Why the geo-location requirement in the EUDR?**” (*Ms Astrid Ladefoged, EU Commission, DG ENV*)

**10:00 - 10:15:** “**Wood products and the EUDR: global trading flow to the EU**” (*Ms Joana Faggin, AidEnvironment*)

**10:15 - 10:30:** “**FSC: tackling deforestation through new tools and solutions**” (*Mr Michael Marus, FSC® International*)

**10:30 - 11:00:** Q&A

**11:00 - 11:15:** Energy break

## **PART 2** Geo-location: perspective from different stakeholders

**11:15 - 12:15:** Panel discussion “**Geo-location: how to make it happen so that it adds value along the whole value chain**”

*Ms Jade Saunders, World Forest ID  
Ms Joanna Nowakowska, FSC® International  
Ms Anke Schulmeister-Oldenhove, WWF EPO  
Ms Annie Adams, Kingfisher  
Ms Irene Benito Rodríguez, Planet*

**12:15 - 13:00:** Q&A

**13:00 - 14:30:** Lunch & Networking

## **PART 3** Understanding and imagining how to approach geo-location

**14:30 - 15:30:** “**Interactive Session on geo-location**” (*Mr Oliver Cupit, ZSL*)

**15:30 - 16:00:** Audience feedback and Q&A

**16:00 - 16:15:** Coffee break

## **PART 4** The global perspective

**16:15 - 17:30:** Panel discussion: “**Ensuring that forest stewards benefit from the EUDR and geo-location to reduce pressure on forests**”

*Ms Alexandra Benjamin, FERN  
Ms Chantal Marijnissen, EU Commission, DG INTPA  
Mr Gert van der Bijl, Solidaridad  
Mr Escipion Joaquin Oliveira Gomez, OACPS*

**17:30 - 17:45:** Closing remarks (*Mr Kim Carstensen, FSC® International*)

**17:45 - 19:00:** Drinks & Networking

# Official Hashtags

*#WoodYouFindIt*

*#EUDR*

*#Geolocation*

*#ForestsForAllForever*

# Part 1 – Setting the scene

## The EUDR and its geo-location requirement



# 1. Why the geo-location requirement in the EUDR?

**Ms. Astrid Ladefoged**

Head of Unit F1, Planetary Common Goods, Universal Values & Environmental Security, EU Commission, DG Environment





# Update – EU Regulation on deforestation- and forest degradation free supply chains



# Legislative and implementation track

- **November 2021:** Commission proposal
- **June 2022:** Council general approach
- **September 2022:** European Parliament's resolution
- **December 2022:** Preliminary political agreement between EP and Council
- **May-June 2023 (tentative):** Entry into force
- **December 2024 (tentative):** Entry into application of obligations for operators (June 2025 for small enterprises)

# Implementation tasks

- **Information System:** IT developments, Implementing Acts, up and running by the entry into application.
- **Benchmarking:** Implementing act, to be adopted by the entry into application.
- **FAQ/Focus Groups/Guidelines:** For operators and traders, for competent authorities, on certain definitions and regarding the technical questions of implementation.
- **Review:** First and second review within one and two years, respectively, of entry into force



# Outreach activities

- **Information sessions for EU Delegations**
- **Information sessions for third country Ambassadors**
- **Local workshops in third countries**
- **Support contracts for public diplomacy for key regions**
- **Extensive interaction with third countries:** Bilateral meetings at technical and political level
- **Missions and relevant multilateral fora:** Information and discussion on deforestation and forest degradation
- **Deforestation platform:** Key forum for interactions and implementation; creation of two focus groups (traceability and smallholders)

# Traceability

- **Core requirement** : Traceability to plot of land of all commodities, necessary to ensure deforestation-free requirement
- **Segregation**: Commodities to be kept separated along supply chains from those of unknown origin and non-compliant ones
- **Composite and bulk products**: Aggregated traceability of all plots of land contributing to a shipment
- **Geolocation**: Mobile phones allow farmers to easily collect coordinates, bypassing potential problems with land registers

# Certification

- **Article 9:** Certification allowed as risk mitigation tool, provided it can supply information required (geolocation to plot of land)
- **Responsibility:** Operators and traders are liable for any breach of the Regulation regardless of the use of certification
- **Shortcomings of certification systems to be addressed:**
  - Prohibitive costs for smallholders
  - Traceability of the commodities back to the plot of origin (Information System)
  - Controls of volumes of certified materials
  - Problems with sanctions and corrective actions

# Thank you!

Learn more here:

[https://ec.europa.eu/environment/publications/proposal-regulation-deforestation-free-products\\_en](https://ec.europa.eu/environment/publications/proposal-regulation-deforestation-free-products_en)  
<https://data.consilium.europa.eu/doc/document/ST-16298-2022-INIT/en/pdf>



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# Wood products and the EUDR: global trading flow to the EU

**Ms. Joana Faggin**

Senior Researcher – Forest Team Coordinator, AidEnvironment





# Wood products and the EUDR

*Global trading flows to the EU*

**Wood you find it?**

*Brussels, April 2023*



# EU Deforestation Regulation – Wood products

## Initially proposed by the European Parliament\*

4401	Fuel wood
4402	Wood charcoal
4403	Wood in the rough
4406	Railway or tramway sleepers
4407	Wood sawn or chipped lengthwise
4408	Sheets for veneering
4409	Wood continuously shaped
4410	Particle board
4411	Fibreboard of wood
4412	Plywood, veneered panels
4413 00 00	Densified wood
4414 00	Wooden frames
4415	Packing cases and others; pallets
4416 00 00	Casks, barrels, vats, tubs
4418	Builders' joinery and carpentry of wood
47 (5 HS Codes)	Pulp of wood
48 (23 HS Codes)	Paper, paperboard, paper pulp
9403 30	Wooden furniture (offices)
9403 40	Wooden furniture (kitchen)
9403 50 00	Wooden furniture (bedroom)
9403 60	Other wooden furniture
9403 90 30	Parts of furniture of wood (excl. seats)
9406 10 00	Prefabricated buildings of wood

## Additional products proposed by the Trilogue\*\*

4404	Piles, pickets, stakes, sticks, chip wood (hoop wood)
4405	Wood wool; wood flour
4417	Tools, broom or brush bodies and handles
4419	Tableware and Kitchenware
4420	Wood marquetry and inlaid wood
4421	Other articles of wood, including coffins
49 (11 HS Codes)	Printed papers
9401	Seats

### 31 HS Codes (67 HS Codes)

- **Wood and articles of wood (incl. charcoal)**  
21 HS Codes (group 44)
- **Pulp & paper**  
3 HS Codes groups (39 HS Codes) (group 47 [5], 48 [23] and 49 [11])
- **Furniture**  
7 HS Codes (group 94)



# Wood products coming from Non-EU supply countries

HS Codes Group	Products	Imports from non-EU countries (2021)*			
		By Value (€)		By Volume (kg)	
44	Wood and wood articles (incl. charcoal)	€ 13,987,092,422	30%	40,572,928,568	66%
47, 48, 49	Pulp & paper	€ 16,823,105,898	37%	16,516,519,826	27%
94	Furniture	€ 15,234,798,334	33%	4,112,228,028	7%
Total		€ 46,044,996,654	100%	61,201,676,422	100%

## Main products

[by volume]

Fuel wood (4401) - 60%

Pulp (47...) - 60%

Seat (9401) - 52%

## Main non-EU suppliers

[by volume]

Russia - 32%

Brazil - 38%

China - 73%

## Main EU buyers

[Member States]

Finland, Netherlands, Belgium

Italy, Netherlands, Germany

Germany, France, Netherlands





# Top 3 non-EU supply countries by products (group 44 – wood, wood articles, charcoal)\*

HS Code	Description	Volume (kg)	#1	%	#2	%	#3	%	Others	Top 10
4401	Fuel wood	14,973,113,782	Russia	32%	Belarus	20%	United States	13%	35%	#6 Brazil
4403	Wood in the rough	9,832,456,902	Russia	46%	Norway	38%	Brazil**	7%	9%	#7 Mozambique #8 Congo #9 Central African Rep #10 Cameroon
4407	Wood sawn or chipped lengthwise	6,963,120,090	Russia	35%	Belarus	28%	Ukraine	12%	25%	#5 Cameroon #7 Brazil #10 Gabon
4412	Plywood, veneered panels	2,050,637,618	Russia	41%	China	20%	Brazil	15%	24%	#7 Indonesia #8 Gabon
4410	Particle board	1,395,608,517	Belarus	33%	Russia	19%	Ukraine	16%	32%	-
4415	Packing case, pallets	1,085,148,518	Ukraine	32%	Belarus	19%	Norway	13%	36%	-
4411	Fibreboard of wood	1,011,342,148	Belarus	27%	Russia	24%	Turkey	14%	35%	#10 Brazil
4421	Other articles of wood, including coffins	651,941,742	China	28%	Belarus	19%	Russia	13%	39%	#8 Indonesia #9 Malaysia #10 Brazil
4418	Builders' joinery and carpentry of wood	627,343,205	China	30%	Ukraine	13%	Russia	11%	46%	#5 Indonesia #9 Brazil
4402	Wood charcoal	612,977,803	Ukraine	24%	Namibia	14%	Cuba	13%	49%	#4 Nigeria #5 Indonesia #6 Paraguay #7 Argentina #9 South Africa

\* 2021 trading data from Access2Market platform, checked on 24 March 2023 (<https://trade.ec.europa.eu/access-to-markets/en/statistics>)

\*\* In green, countries with **Forest Cover** and **Net Forest Loss** (self reported) – FAO (<https://www.fao.org/3/ca9825en/ca9825en.pdf>)



# Top 3 non-EU supply countries by products (group 44 – wood, wood articles, charcoal)\*

HS Code	Description	Volume (kg)	#1	%	#2	%	#3	%	Others	Top 10
4409	Wood continuously shaped	431,997,404	Russia	29%	Brazil**	17%	Indonesia	17%	37%	#7 Peru #9 Gabon
4408	Sheets for veneering	351,178,922	Ukraine	23%	Gabon	22%	Russia	14%	41%	#7 Cameroon #9 Congo
4404	Piles, pickets, stakes, sticks	150,176,468	Belarus	56%	Ukraine	10%	Russia	7%	27%	#5 Brazil #8 South Africa
4419	Tableware and Kitchenware	107,833,555	China	81%	India	5%	Vietnam	3%	11%	#4 Indonesia #7 Thailand
4420	Wood marquetry and inlaid wood	102,869,945	China	72%	Indonesia	10%	India	6%	12%	#7 Thailand
4413 00 00	Densified wood	83,760,333	China	92%	Bosnia and Herz.	2%	Ukraine	1%	5%	#7 Cameroon
4414 00	Wooden frames	44,143,960	China	92%	United Kingdom	2%	Albania	1%	5%	#6 Indonesia
4416 00 00	Casks, barrels, vats, tubs	35,961,493	United States	77%	United Kingdom	10%	Ukraine	8%	5%	#6 South Africa
4406	Railway or tramway sleepers	33,454,788	Gabon	32%	Belarus	22%	Bosnia and Herz.	19%	27%	#8 Congo
4417	Tools, broom or brush bodies and handles	19,438,459	Ukraine	34%	Brazil	31%	China	22%	13%	#8 Argentina
4405	Wood wool; wood flour	8,422,916	Ukraine	61%	Russia	19%	Norway	9%	11%	-

Wood and articles of wood  
(incl. charcoal)

21 HS Codes

Forest-risk countries  
top 10 suppliers

18 HS Codes

Forest-risk countries  
top 3 suppliers

8 HS Codes

China among top 3  
suppliers

8 HS Codes

\* 2021 trading data from Access2Market platform, checked on 24 March 2023 (<https://trade.ec.europa.eu/access-to-markets/en/statistics>)

\*\* In green, countries with Forest Cover and Net Forest Loss (self reported) – FAO (<https://www.fao.org/3/ca9825en/ca9825en.pdf>)



## Top 3 non-EU supply countries by products (group 47, 48, 49 – pulp & paper)\*

HS Code	Description	Volume (kg)	#1	%	#2	%	#3	%	Others	Top 10
47(...)	Pulp of wood	9,850,424,420	Brazil**	38%	United States	16%	Uruguay	12%	34%	-
48(...)	Paper, paperboard, paper pulp	6,328,634,519	United Kingdom	14%	Switzerland	14%	United States	12%	60%	#9 Indonesia #10 Brazil
49(...)	Printed papers	337,460,887	China	37%	United Kingdom	27%	United States	7%	29%	-

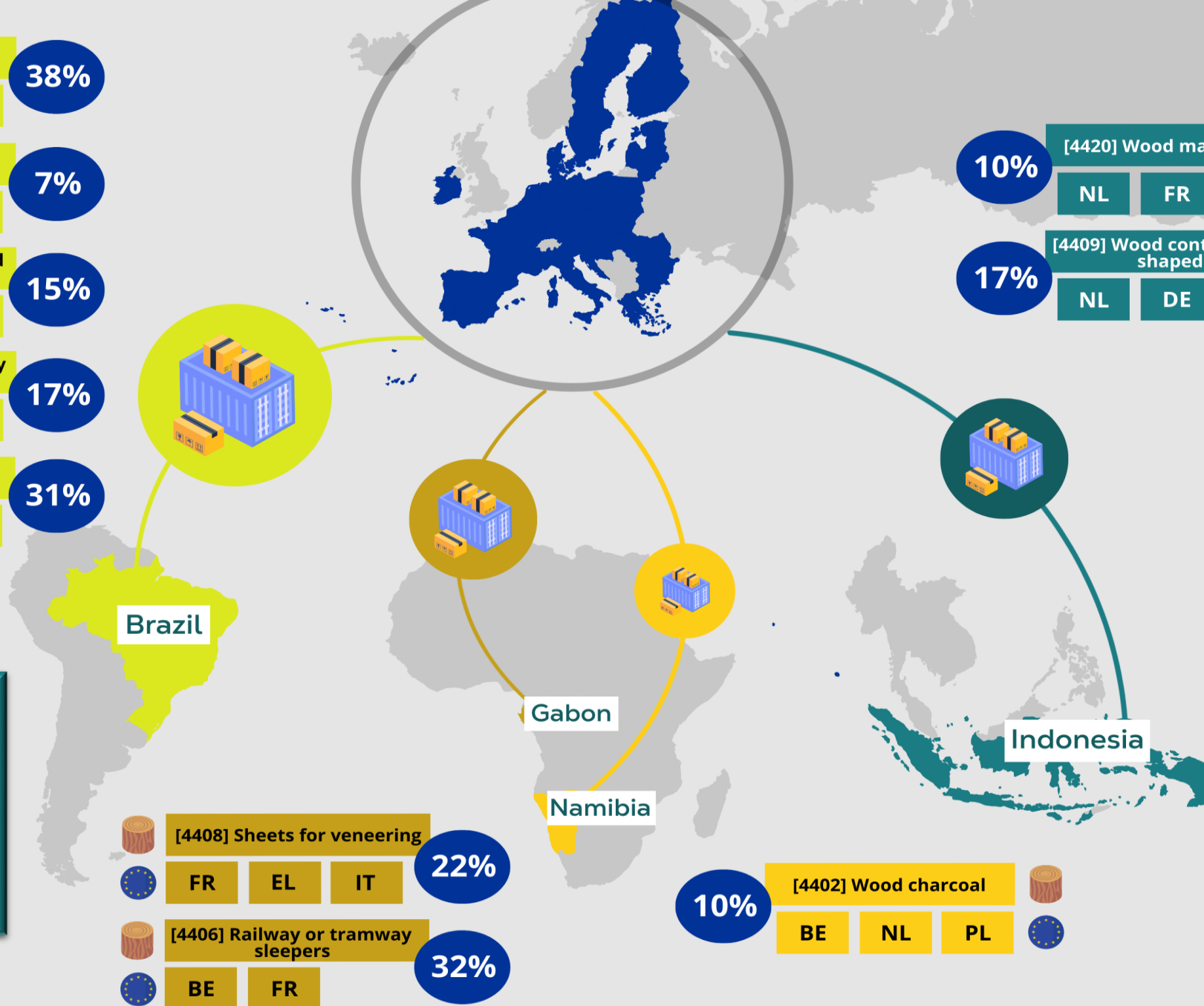
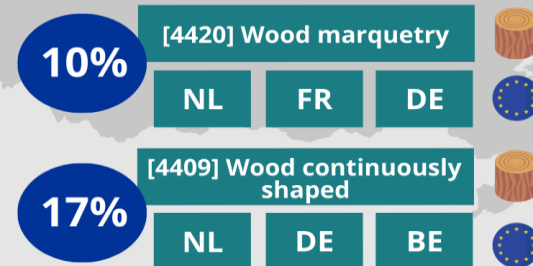
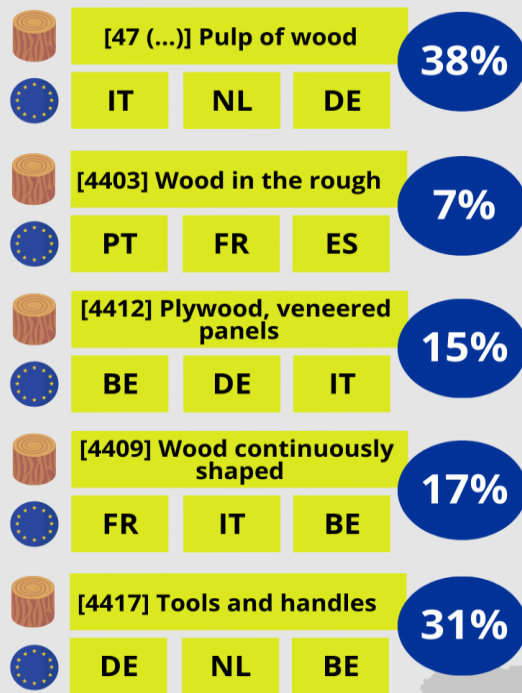
## Top 3 non-EU supply countries by products (group 94 - furniture)\*

HS Code	Description	Volume (kg)	#1	%	#2	%	#3	%	Others	Top 10
9401	Seats	2,238,345,955	China	73%	Vietnam	5%	Turkey	5%	17%	#7 Indonesia**
9403 60	Other wooden furniture	1,129,181,539	China	45%	Ukraine	10%	India	8%	37%	#6 Indonesia #10 Malaysia
9403 50 00	Wooden furniture (bedroom)	414,970,545	China	28%	Turkey	16%	Belarus	10%	46%	#8 Brazil #9 Malaysia
9403 90 30	Parts of furniture of wood (excl. seats)	114,651,000	China	21%	Belarus	20%	Ukraine	16%	43%	-
9403 30	Wooden furniture (offices)	79,989,169	China	54%	Ukraine	14%	Belarus	6%	26%	#6 Brazil #9 Indonesia
9403 40	Wooden furniture (kitchen)	70,767,737	China	24%	Ukraine	23%	Serbia	14%	39%	-
9406 10 00	Prefabricated buildings of wood	64,322,083	Russia	22%	Belarus	20%	Ukraine	19%	39%	-

\* 2021 trading data from Access2Market platform, checked on 24 March 2023 (<https://trade.ec.europa.eu/access-to-markets/en/statistics>)

\*\* In green, countries with **Forest Cover** and **Net Forest Loss** (self reported) – FAO (<https://www.fao.org/3/ca9825en/ca9825en.pdf>)

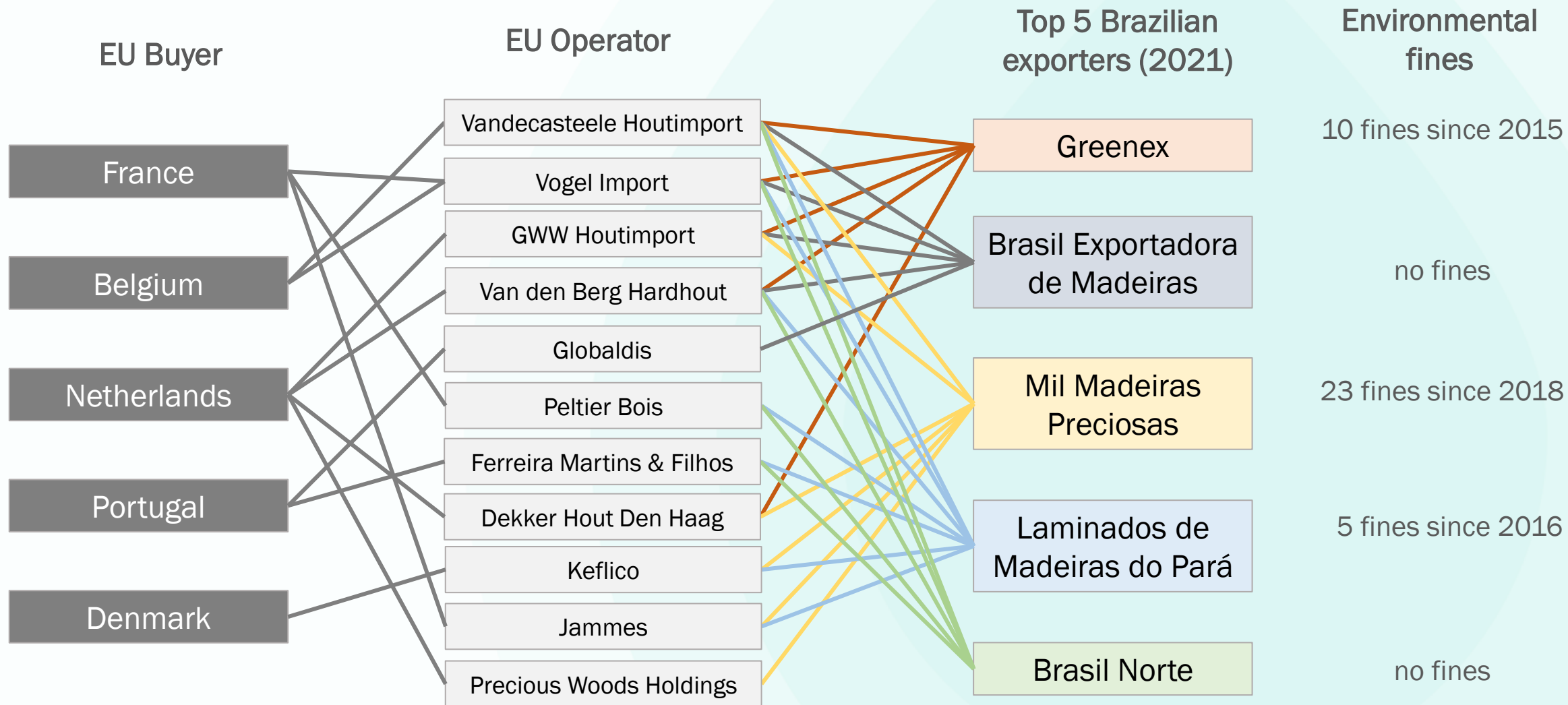




‘Deforestation-risk’ supply countries among the Top 3 suppliers to EU, by products



# Top 5 Brazilian wood exporters connected to the EU market\*



# Discussion points

## China (a relevant “intermediate”)

- Among the **top 3** suppliers of 15 HS codes (out of 31 analysed)
  - Timber production (~100 million m<sup>3</sup>) X (~550-600 million m<sup>3</sup>) timber consumption\*
  - Raw material (logs and lumber) accounts for 80% of wood imports, of which ¼ is hardwood (Brazil, Thailand, Philippines, Gabon, Papua New Guinea, and the Solomon Islands are relevant suppliers of hardwood)\*

## “Deforestation-risk” countries

- Among the **top 10** of 23 HS codes (out of 31 analysed)
- Among the **top 3** of 10 HS codes (out of 31 analysed)
- Big suppliers from Brazil linked to several EU operators and countries have recent environmental fines

## Number of EU wood operators

- EUTR report: Countries’ number of importing operators are significantly high (total 138,002): Italy (30,210), Germany (27,000), France (14,000), Poland (8,000), Austria (7,000)\*\*

\* Based on a Voluntary Report – China Wood Products China prepared by the USDA staff (not official US government statement)

([https://apps.fas.usda.gov/newgainapi/api/Report/DownloadReportByFileName?fileName=Wood%20Products%20Annual\\_Beijing\\_China%20-%20People%27s%20Republic%20of\\_CH2022-0086.pdf](https://apps.fas.usda.gov/newgainapi/api/Report/DownloadReportByFileName?fileName=Wood%20Products%20Annual_Beijing_China%20-%20People%27s%20Republic%20of_CH2022-0086.pdf))

\*\* EUTR 2019 report ([https://eur-lex.europa.eu/resource.html?uri=cellar:96d6591a-0495-11eb-a511-01aa75ed71a1.0010.02/DOC\\_1&format=PDF](https://eur-lex.europa.eu/resource.html?uri=cellar:96d6591a-0495-11eb-a511-01aa75ed71a1.0010.02/DOC_1&format=PDF))





## Joana Faggin

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# FSC: tackling deforestation through new tools and solutions

**Mr Michael Marus,**

Chief Information Officer and Director of IT, FSC





# SETTING THE STAGE

**FSC and checking compliance systematically** – FSC must check companies ... trademark protection, integrity, taking action

**55000+ Companies** – FSC-certified companies that are required to maintain up-to-date materials accounting records of inputs/outputs\*

**Blockchain is real technology** – Used today in real-world circumstances ... traceability, antifraud, and efficiency/reduced cost – food, containers, diamonds, precious metals

**FSC certified companies want more** value from being certified – demonstrating legality, answering to their customers and regulators, verified supply chains, timely information about the origin of the materials they trade

**Technology is accessible to FSC** – Cloud services and experts are accessible to organizations of our type and size; Technology (like Blockchain) doesn't have to ruin the environment

\* **FSC Search** – <https://search.fsc.org/> and  
**FSC Chain of Custody Certification** –  
<https://open.fsc.org/handle/resource/302>

# FSC Technology Consortium

FSC works with leading technology companies to tackle big challenges



Forum of partners for information sharing, expertise sharing, thought leadership, and collaborative problem solving around problems with global impact.

- **Engage** deeply with our critical technology partners
- **Collaborate** to work through the toughest problems
- **Co-create** with cross-industry technology partners to enable the highest level of knowledge and capabilities

Tech giants help FSC tackle big challenges, January 20, 2023

<https://fsc.org/en/newscentre/tech-giants-help-fsc-tackle-big-challenges>

# Our traceability toolkit

FSC harnesses cutting edge technology and science to tackle the traceability challenge

## Blockchain



FSC is leveraging the power of blockchain to revolutionize materials traceability and trade compliance in high-risk supply chains.

## Wood ID Science



FSC applies traditional and cutting-edge wood identification technology to root out false claims and trace the origins of timber.

## Earth Observation



FSC employs geospatial technologies to monitor forest health and proactively detect threats.



# FSC Tools and Solutions

## FSC ATLAS - FOREST MONITORING AND GEOSPATIAL DATA

## FSC BLOCKCHAIN - CONNECTED AND VERIFIED SUPPLY CHAINS

Technology and science that supports verification and demonstrating legal compliance



# Q&A SESSION



# Part 2 – Perspectives from different stakeholders

How to make geo-location happens so that it adds value along the whole value chain?





# Geo-location: perspectives from different stakeholders



**Ms Jade Saunders**  
Executive Director  
World Forest ID



**Ms Joanna Nowakowska**  
System Performance Director  
FSC International



**Ms Anke Schulmeister-Oldenhove**  
Senior Forest Policy Officer  
WWF EPO



**Ms Annie Adams**  
Independent Senior Advisor  
Kingfisher



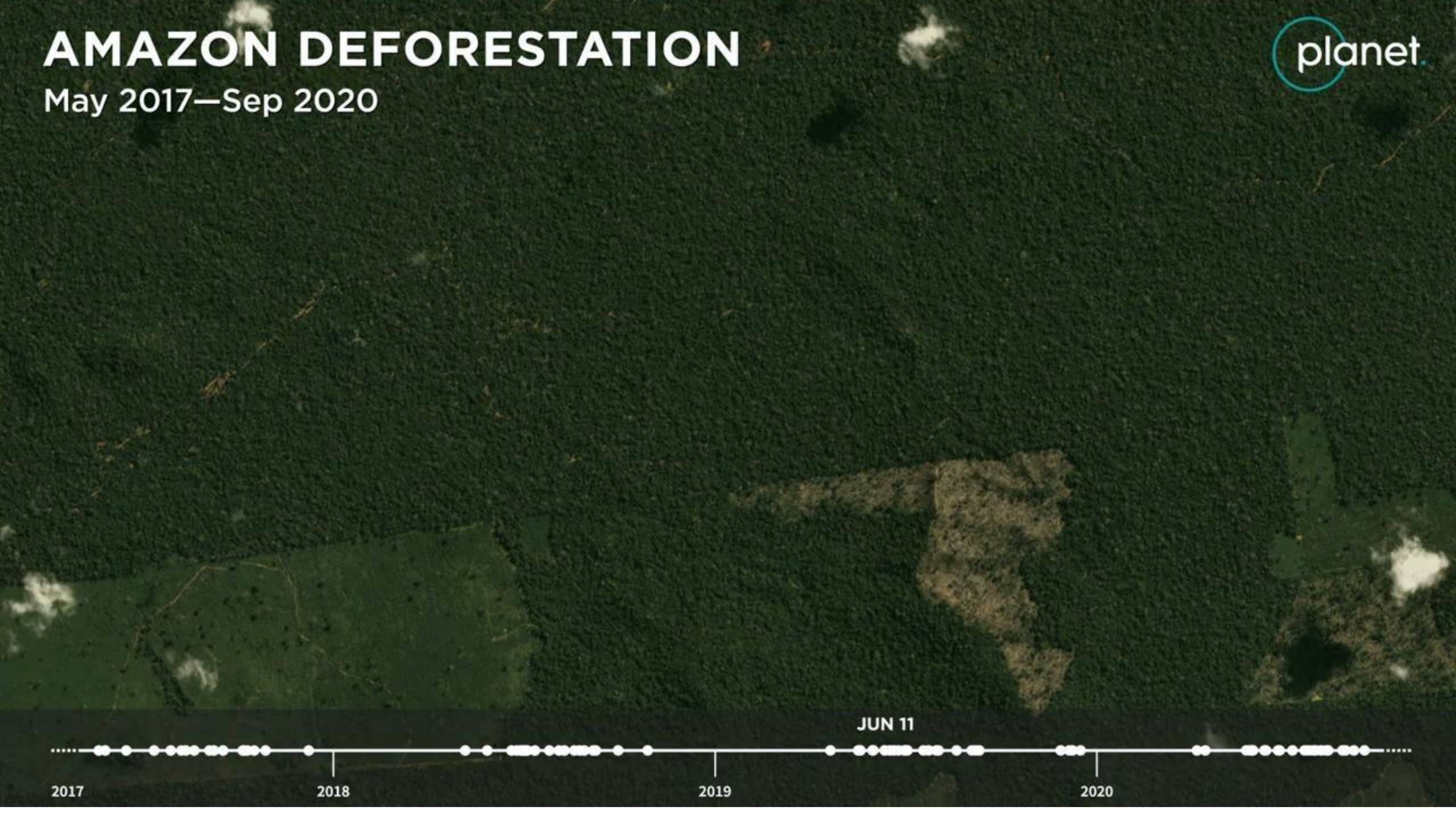
**Ms Irene Benito Rodríguez**  
Senior Manager - EU Affairs  
Planet





# AMAZON DEFORESTATION

May 2017—Sep 2020



JUN 11

2017

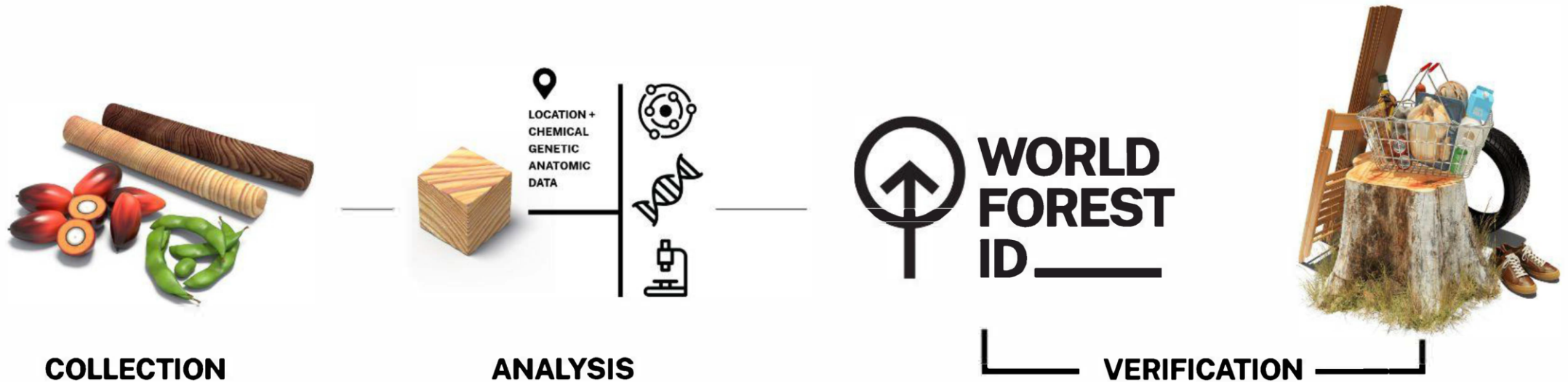
2018

2019

2020

# Filling the scientific data gap in supply chains

Jade Saunders - *Executive Director*



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## Our founding consortium





# A combined approach to analysis



## **ANATOMY**

*Manual & Automated*



## **DART-TOFMS**

*Chemical fingerprint*



## **DNA**

*Genetics*



## **ICP-MS & XRF**

*Trace Element Analysis*



## **SIRA**

*Stable Isotope Ratio Analysis*

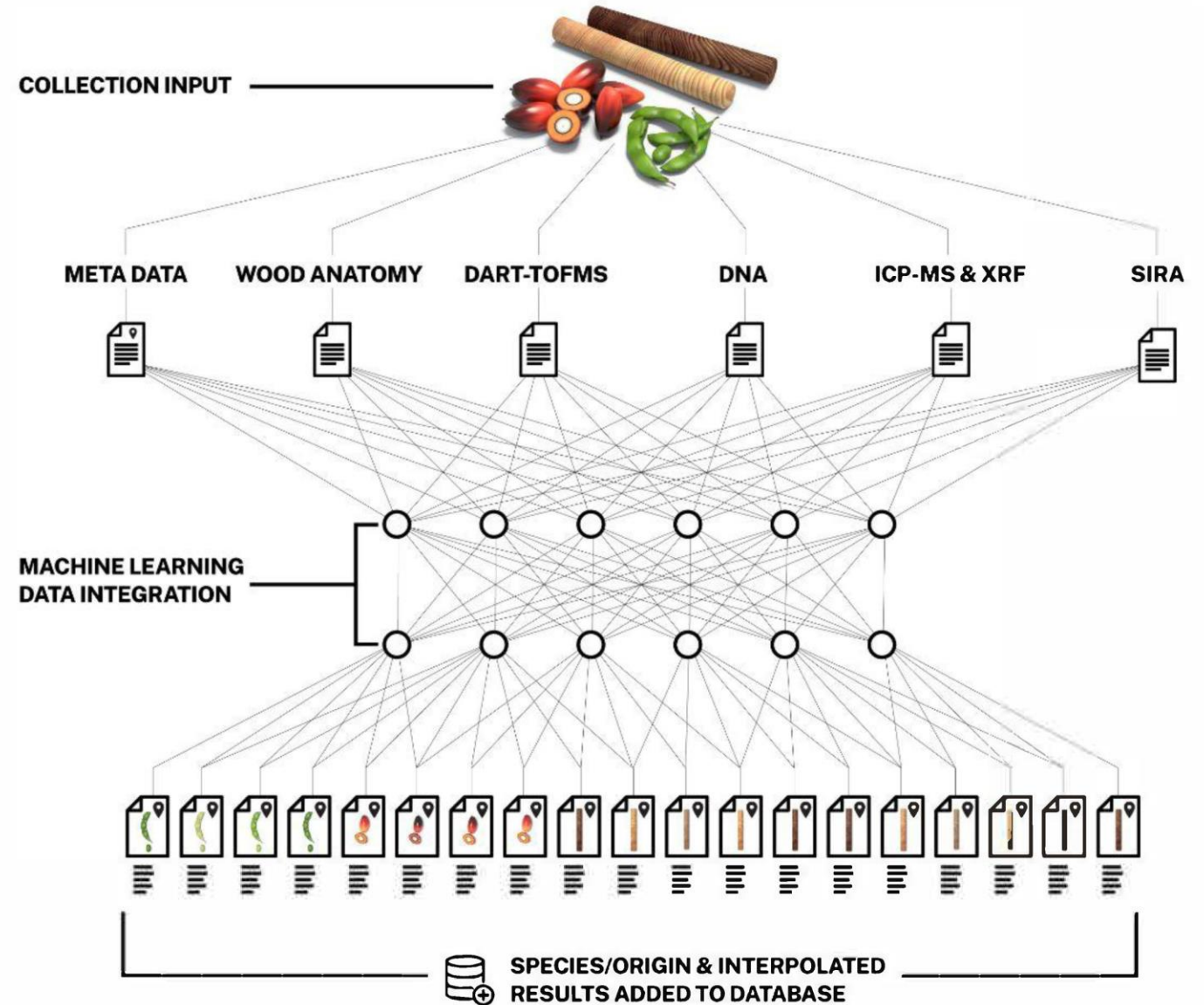
**Species**

**Origin**



# Data analysis pipeline

Using machine learning we can interpolate or extrapolate from the data points we have to provide chemical and biological values from areas where we cannot get physical samples.



# Eastern European Conflict Timber (Case Study)

**AMBITION:** To provide the reference material necessary to identify Russian ‘conflict timber’ in trade, including processed forest products.

Feb 2022	Invasion of Ukraine
May - Sept 2022	Sample collections
Sept 2022 - Ongoing	Sample analysis
Jan 2023 - Ongoing	Data integration and interpretation
Mar 2023	Available to enforcement officials

## SAMPLES COLLECTED

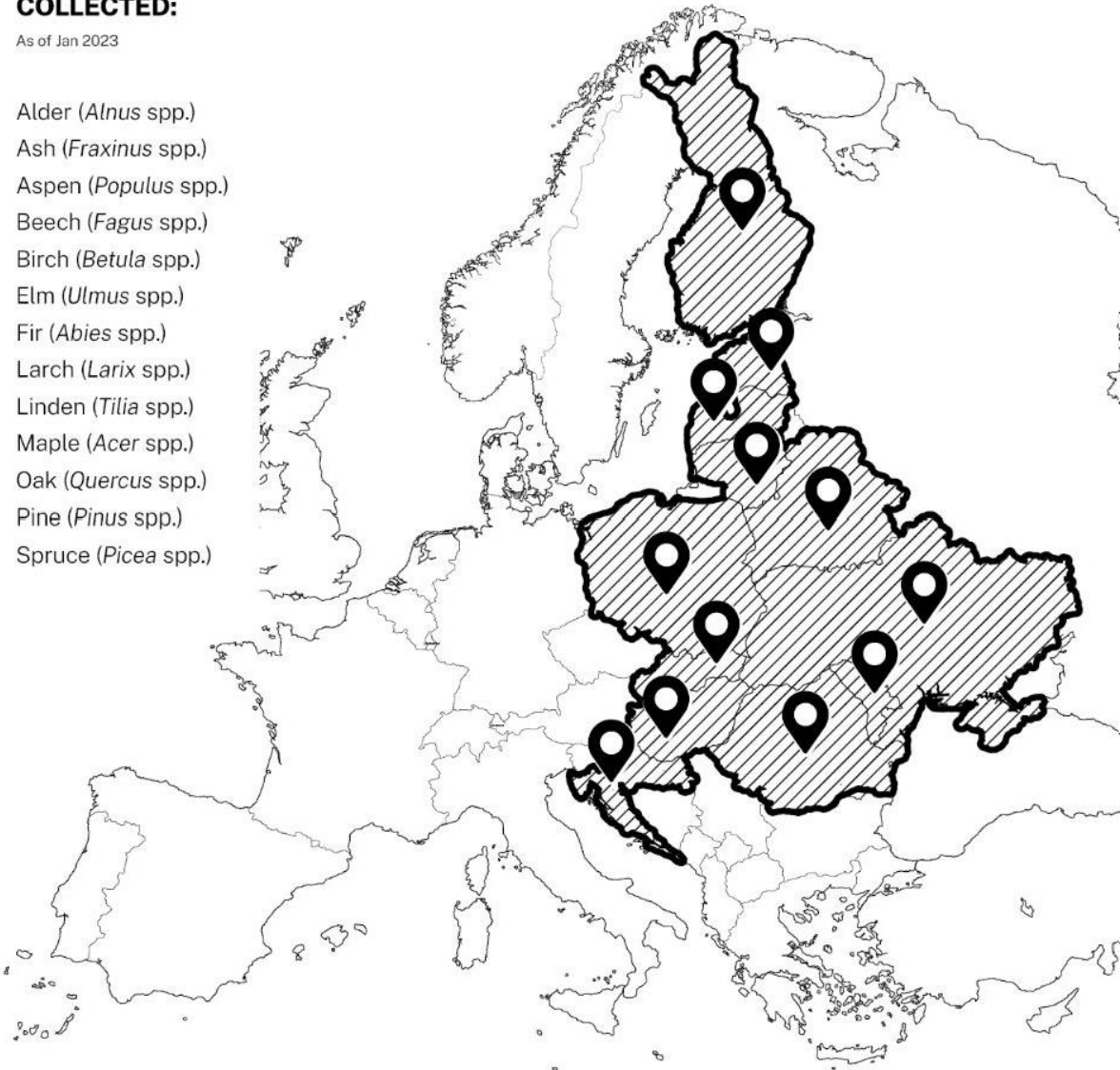
As of Jan 2023

Belarus	542
Croatia	296
Estonia	349
Finland	125
Hungary	345
Latvia	310
Lithuania	324
Moldova	99
Poland	590
Romania	622
Slovakia	498
Ukraine	453
<b>TOTAL</b>	<b>4,553</b>

## SPECIES COLLECTED:

As of Jan 2023

Alder ( <i>Alnus</i> spp.)
Ash ( <i>Fraxinus</i> spp.)
Aspen ( <i>Populus</i> spp.)
Beech ( <i>Fagus</i> spp.)
Birch ( <i>Betula</i> spp.)
Elm ( <i>Ulmus</i> spp.)
Fir ( <i>Abies</i> spp.)
Larch ( <i>Larix</i> spp.)
Linden ( <i>Tilia</i> spp.)
Maple ( <i>Acer</i> spp.)
Oak ( <i>Quercus</i> spp.)
Pine ( <i>Pinus</i> spp.)
Spruce ( <i>Picea</i> spp.)



# Q&A SESSION



# LUNCH & NETWORKING



# Part 3 – Understanding and imagining how to approach geo-location

Interactive session with Mr. Oliver Cupit  
Sustainable Business & Finance Programme Manager, ZSL





# Part 3: Understanding and imagining how to approach geo-location



Oliver Cupit, ZSL

## Aim:

- Start discussing practical steps you will take to comply with the EUDR geolocation requirements.
- Share your knowledge and collaboratively develop solutions to challenges posed

## Format

- 1.5 hour session
- 1 hour group discussions
- 30 mins feedback

## Groups

- 15 tables
- Mix of expertise
- Product focus

## Resources

- Session guide (2 pages)
- EUDR text wording (included in above)
- Flipchart & pens

# Understanding and imagining how to approach geolocation



**Q1:** How will you ensure traceability of products in your supply chains?

**Q2:** How will you go about mapping geolocation coordinates for plots of land?

**Q3:** How will you capture date or time range of production?

**Q4:** How will you tackle risk of mixing and verify origin claims are correct?



## Tips for a productive discussion



- **Be specific** - choose a product/ supply chain to use as a case study
- **Embrace complexity** – discuss scenarios you don't yet have all the answers to
- **Draw it out** – Use the flipchart and pens to create a supply chain diagram
- **Think outside the box** - Don't just consider tweaks to the status quo



## Extracts from the EUDR...



“Operators shall collect information, documents and data demonstrating that the relevant products are compliant with Article 3. For this purpose, the operator shall collect, organise and keep for 5 years from the date of the placing on, or export from, the Union market, the following information, accompanied by evidence, relating to each relevant product:...

geolocation of all plots of land where the relevant commodities that the relevant product contains, or has been made using, were produced, as well as date or time range of production.

Where a relevant product contains or has been made with relevant commodities produced in different plots of land, the geolocation of all different plots of land shall be included.

Any deforestation or forest degradation in the given plots of land shall automatically disqualify all products and commodities from those plots of land from being placed and made available on the market or exported therefrom...

### Definition:

‘geolocation’ means the geographical location of a plot of land described by means of latitude and longitude coordinates corresponding to at least one latitude and longitude point and using at least six decimal digits.

... for plots of land of more than 4 hectares, the geographical location shall be provided using polygons, meaning sufficient latitude and longitude points to describe the perimeter of each plot of land.

# AUDIENCE REPORTING





# Part 4 – The global perspective

Ensuring that forest stewards benefit from the EUDR and geo-location to reduce pressure on forests



# EUDR & geo-location: the global perspective



**Ms Alexandra Benjamin**  
Forest Governance Campaigner  
FERN



**Ms Chantal Marijnissen**  
Deputy Director General  
EU Commission, DG INTPA



**Mr Gert van der Bijl**  
Senior EU Policy Advisor  
Solidaridad



**Mr Escipion Joaquin Oliveira Gomez**  
Assistant Secretary General  
OACPS

# FINAL REMARKS

**Mr. Kim Carstensen**  
FSC's Director General





An aerial photograph of a dense forest with trees showing autumn colors (yellows, oranges, and reds) against a dark background. A large, semi-transparent infinity symbol is centered over the image. The text "Make everyone a forest steward" is written in white, bold, sans-serif font across the center of the infinity symbol.

# Make everyone a forest steward



**FORESTS<sup>TM</sup>  
FOR ALL  
FOREVER**



# Thank you

Forest Stewardship Council®  
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