

Share your input and help us improve the rules on how to label and promote FSC-certified products!

FSC-STD-50-001 REVISION

FSC is currently revising its trademark standard, which includes requirements for labelling and promoting FSC-certified products.



THE FSC TRADEMARKS

1 FSC Initials

FSC®

2 FSC Name

Forest Stewardship Council®

3 FSC Logo



4 Forest For All Forever Mark

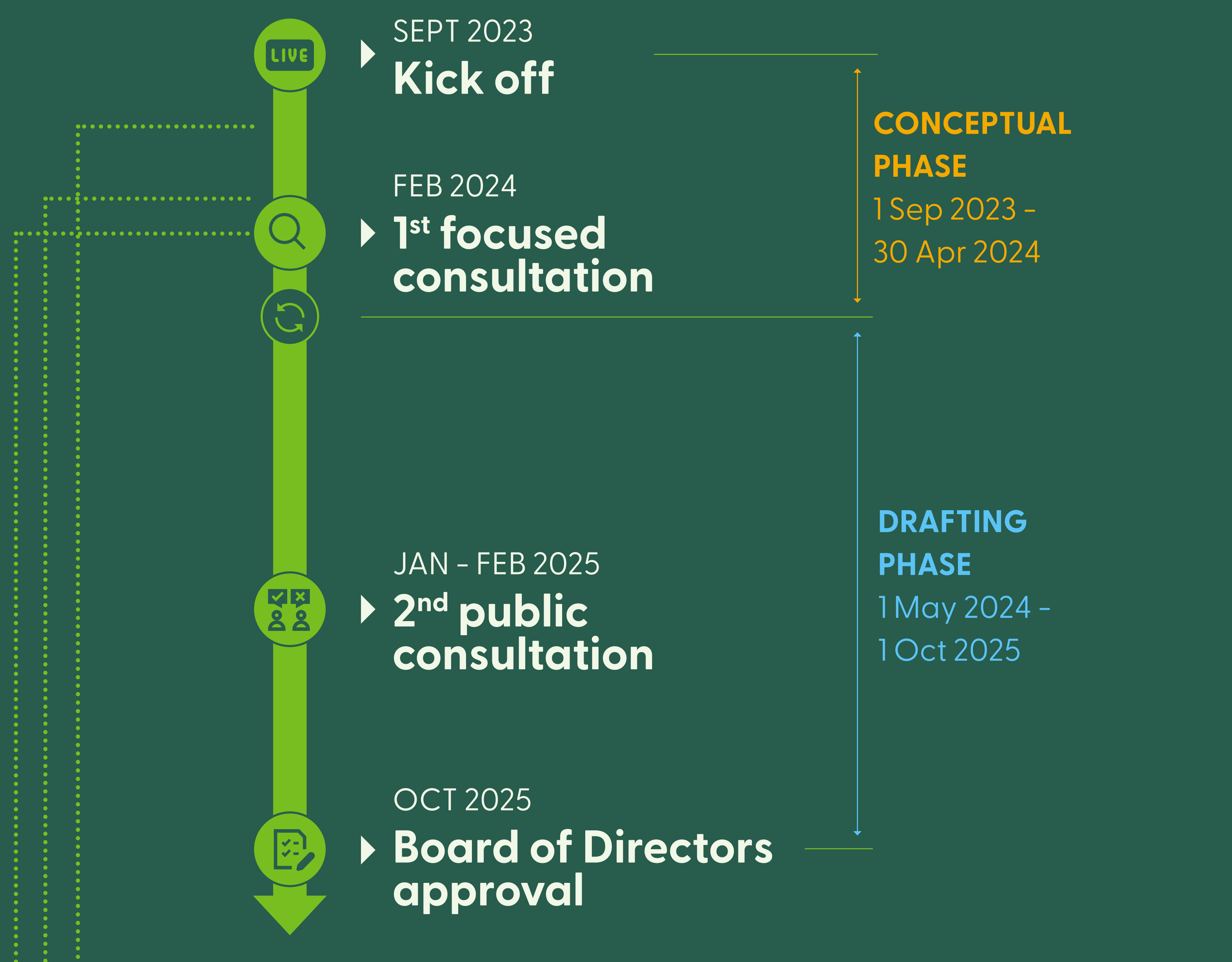


Labelling and promoting products with the FSC trademarks helps consumers make informed decisions about the products they purchase.

YOUR INPUT IS IMPORTANT

As a multi-stakeholder organization, we want to take into account all perspectives when revising a normative document. With your help, we aim to ensure the standard's applicability, relevance, and clarity.

TIMELINE OF THE REVISION PROCESS



EVENTS

- OCT 2023** KICK-OFF MEETING (FSC International Staff)
- NOV 2023** WEBINAR & Q&A SERIES (Certification Bodies and Auditors)
- NOV 2023** WEBINAR & Q&A SERIES (FSC Global Network and International Staff)
- JAN 2024** WEBINAR & Q&A SERIES (Certificate Holders)
- FEB 2024** THEMATIC WORKSHOP (FSC trademarks in digital environments)
- FEB 2024** THEMATIC WORKSHOP (Improving FSC labelling rules)

STAKEHOLDERS

Certification Bodies	Certificate Holders	Promotional License Holders	Auditors	FSC Membership	FSC International Staff	FSC Network Partners
Consultants	Academia	Consumers	Marketplaces	NGOs	Retailers	Brands

WE WELCOME YOUR PARTICIPATION!

