

Share your input and help us improve the rules on how to label and promote FSC-certified products!

FSC-STD-50-001 REVISION

FSC is currently revising its trademark standard, which includes requirements for labelling and promoting FSC-certified products.



THE FSC TRADEMARKS

1 FSC Initials

FSC®

2 FSC Name

Forest Stewardship Council®

3 FSC Logo



4 Forest For All Forever Mark

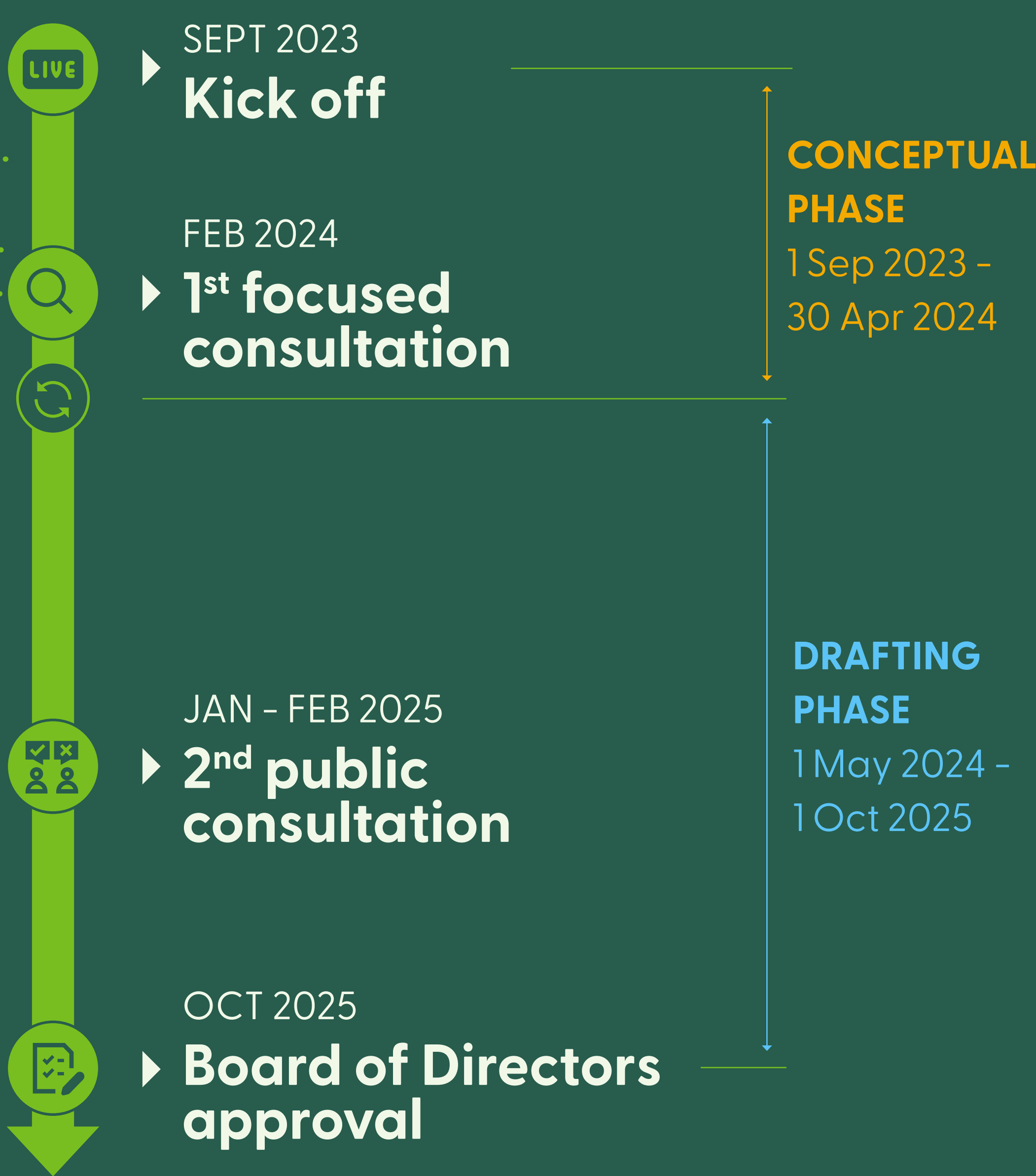


Labelling and promoting products with the FSC trademarks helps consumers make informed decisions about the products they purchase.

YOUR INPUT IS IMPORTANT

As a multi-stakeholder organization, we want to take into account all perspectives when revising a normative document. With your help, we aim to ensure the standard's applicability, relevance, and clarity.

TIMELINE OF THE REVISION PROCESS



EVENTS

- OCT 2023** KICK-OFF MEETING (FSC International Staff)
- NOV 2023** WEBINAR & Q&A SERIES (Certification Bodies and Auditors)
- NOV 2023** WEBINAR & Q&A SERIES (FSC Global Network and International Staff)
- JAN 2024** WEBINAR & Q&A SERIES (Certificate Holders)
- FEB 2024** THEMATIC WORKSHOP (FSC trademarks in digital environments)
- FEB 2024** THEMATIC WORKSHOP (Improving FSC labelling rules)

STAKEHOLDERS

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|----------------------|---------------------|-----------------------------|--------------|----------------|-------------------------|----------------------|
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| Certification Bodies | Certificate Holders | Promotional License Holders | Auditors | FSC Membership | FSC International Staff | FSC Network Partners |
| | | | | | | |
| Consultants | Academia | Consumers | Marketplaces | NGOs | Retailers | Brands |

WE WELCOME YOUR PARTICIPATION!

