FSC is currently revising its trademark standard, which includes requirements for labelling and promoting FSC-certified products.

**THE FSC TRADEMARKS**

Labelling and promoting products with the FSC trademarks helps consumers make informed decisions about the products they purchase.

**YOUR INPUT IS IMPORTANT**

As a multi-stakeholder organization, we want to take into account all perspectives when revising a normative document. With your help, we aim to ensure the standard’s applicability, relevance, and clarity.

**TIMELINE OF THE REVISION PROCESS**

**EVENTS**

**SEPT 2023** Kick off

**MAR 2024** 1st focused consultation 2nd public consultation Board of Directors approval

**NOV 2023** KICK-OFF MEETING FSC International Staff

**MAR 2024** THEMATIC WORKSHOP FSC trademarks in digital environments

**May 2024** THEMATIC WORKSHOP Improving FSC labelling rules

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**STAKEHOLDERS**

Certification Bodies Certificate Holders International Network Holders Auditors FSC Membership FSC International Staff FSC Network Partners

Consultants Academia Consumers Marketplaces NGOs Retailers Suppliers

WE WELCOME YOUR PARTICIPATION!