

PROCESS OVERVIEW FOR OBTAINING THE RIGHT TO USE FSC TRADEMARK (INITIALS ONLY): FSC-VERRA COLLABORATION

FSC labeled VCUs End-Buyers

For using the FSC labeled Verified Carbon Units (VCUs), there will be an inclusion of a disclaimer by Verra for the VCU's end buyers to get in contact with FSC if they want to communicate with FSC Trademark (FSC initials only).

If end buyers, i.e., entity, of FSC-labelled VCUs wish to use the FSC trademark (initials only) in their claims, they must submit a request through the FSC Labelled VCU Limited Trademark Authorization Letter. This letter will be available from FSC Global Development GmbH (GD), via ecosystemservices@fsc.org.

After obtaining the FSC Labelled VCU Limited Trademark Authorization Letter, the end buyers must meet all the requirements outlined in the letter and return the completed letter to FSC GD. FSC GD will then evaluate the request and grant permission to use the FSC trademark (FSC initials only), if appropriate.

Moreover, the term "entity" refers to the organization using the FSC Labelled VCUs for making claims after their retirement. Entities acting solely as intermediaries will not be eligible to use the FSC trademark (initials only). All interested entities will also be subject to FSC's screening to ensure eligibility in accordance with FSC's sectoral and entity-specific requirements. The claims made by the interested entities will also be reviewed by FSC GD staff to ensure that the use of the FSC trademark is not misused and accurately reflects that the forestry lands from which the VCUs are generated are FSC-certified. This is the key message that must be highlighted and emphasized in the claim.

Process overview for obtaining the rights to communicate with FSC trademark (FSC initials only)

Who can communicate?

Only entities using the FSC Labelled VCUs for making claims upon their retirement can communicate with FSC initials (registered trademark) through the outlined process below.

Entities acting solely as intermediaries are not eligible for using the FSC initials through this process.

What can be communicated?

VCU end buyers may communicate that the FSC Labelled VCUs that they have retired were generated from FSC FM certified forests. Such communication may include statements in sustainability reports, etc., using the FSC initials ("FSC") **only in the form of a disclaimer** such as, "*The FSC Labelled VCUs retired by [Company Name] were generated from FSC FM certified forests.*" Any such communication must ensure that the FSC trademark is not used in a promotional or misleading manner.

Process for obtaining rights to communicate with FSC trademarks

If end buyers, i.e., entity, of FSC-labelled VCUs wish to use the FSC initials only in their claims, they are required to complete and sign an FSC Labelled VCU Limited Trademark Authorization Letter. The following process is applicable

1. Complete and sign the FSC Labelled VCU Limited Trademark Authorization letter, which is available from FSC Global Development GmbH (GD) and can be requested via **ecosystemservices@fsc.org**.
2. Send the completed and signed letter to FSC GD at **ecosystemservices@fsc.org**
3. The claims to be used shall also be sent along the letter to FSC GD at **ecosystemservices@fsc.org**
4. FSC GD will evaluate the request and claims and will grant permission to use the FSC trademark, if all criteria met.